

Items discussed and agreed to between the Working Group and representatives of the Prescott Park Arts Festival on March 12, 2015.

PPAF Staff

- Operations Manager: PPAF has hired Joey Giordano as the Operations Manager. Mr. Giordano has over 26 years of experience in law enforcement and operational management experience. The Operations Manager will be directly in contact with city staff for issues related to safety, traffic, cleanliness, etc. and with the neighborhood.

Donations

- Gate Protocol: PPAF will be working with their gate attendants to do a customer service type of training with the voluntary nature of donations reinforced. In publicity, PPAF will emphasize the number of ticket/passes that it gives away.

Park Improvements

- Stage Relocation: It is anticipated that the stage will be relocated for the 2016 season. PPAF is in the process of raising more than \$250,000 for this relocation. The stage will be relocated to facilitate directing sound away from the neighborhood, add a roof over the stage to mitigate rain delays, and reorganize under the stage for storage.
- Back of Stage Improvements 2015: To be the same as last year. The new layout to be completed in 2016 for a more efficient and aesthetically appealing area at the back of the stage. These improvements will be completed in conjunction with the relocation of the stage.

Schedule

- Date of the Festival: Performances will take place June 17, 2015 through September 12, 2015.
- End Time for Musical Performances: Rain delays will only be one-half hour, that is, 7 p.m. shows will start no later than 7:30 or will be cancelled; 8 p.m. shows will start no later than 8:30 p.m. or be cancelled.
- Movies: PPAF will have movies on Monday nights until the start of school. When school is in session, PPAF will restrict movies to weekends.

Patron Amenities

- Food Safety: Joey Giordano, Operations Manager, is working closely with Kim McNamara, the City's Health Officer.
- Intermission: PPAF is developing an app to order food which hopefully will reduce the intermission time.
- Reserve Blankets: Similar process as last year. Consider Councilor Dwyer's suggestion for a blanket area and do not put blankets down until everyone else does.

Neighborhood Impacts

- Sound Levels for 2015 Season: PPAF has invested \$30,000 in new directional speakers that will mitigate sound to the neighborhood.
- Summer Youth Camp: The pickup and drop off of campers will be at Strawberry Banke. All camp personnel will be paid directly by PPAF. All camp counselors will have a police background check. Make sure that the camps are contained in one area of the park.
- Traffic Mitigation: Looking into the possibility of utilizing a satellite lot.

Safety

- Operations Manager Joey Giordano will be working closely with the Police Department and the City Manager's Office to maintain safety at the Park regarding alcohol use, camp drop-offs, parking, traffic and compliance with food and health regulations.